THE 2025 MARCH CONSUMER REBATE PROMOTION

Customers who purchase a new set of Pirelli P7TM AS PLUS 3 tires in 18" and above rim sizes from participating dealers between March 17th, 2025 and March 31st, 2025 and complete an online or mail-in rebate form, are eligible to receive a \$100 Pirelli Mastercard® Prepaid Card rebate. This rebate is not combinable with any other offer.

Requests must be postmarked (if mailed) or submitted online by May 1st, 2025 11:59 EST. You may print a copy of your Rebate Form <u>here</u> (link available after the promotion start date), or you may view and submit the online Rebate Form <u>here</u> (link available after the promotion start date). Please see our Terms and Conditions below for full rebate details, including a list of Pirelli Qualifying Tires.

For customer support you may email PirelliRebates@channel-fusion.com or call 1-888-286-5250.

REBATE FORM

Rebate Forms are available online and at participating dealers. If you've already purchased your Qualifying Tires from a participating dealer, you may apply to receive a Pirelli \$100 Pirelli Mastercard® Prepaid Card either by downloading the Rebate Form (link available after the promotion start date) and submitting your qualifying rebate by mail or by submitting your rebate online at www.pirelli.us/march-2025 (link available after the promotion start date). The Mastercard® Prepaid Card will be issued as a digital prepaid card unless you specifically opt to receive a physical prepaid card at the time you submit the Rebate Form.

Mastercard Disclaimer: Your payment will be delivered via email with instructions for claiming your Prepaid Mastercard. You must claim your card within 3 months from the date these instructions are sent via email. If you do not claim your card within that time frame, a virtual prepaid card will be generated for you, which will be accessible through the original payment email link. Use your card everywhere Mastercard is accepted in the U.S. Card is issued by The Bancorp Bank, Member FDIC, pursuant to license by Mastercard International Incorporated. Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. Your use of the prepaid card is governed by the Cardholder Agreement, and some fees may apply. This is not a gift card. Please note that prepaid cards are subject to expiration, so pay close attention to the expiration date of the card.

TERMS AND CONDITIONS

Customers who purchase a new set of Pirelli P7TM AS PLUS 3 tires in 18" and above rim sizes (*) as described below and complete the mail-in or online rebate form, will be eligible to receive a \$100 Pirelli Mastercard® Prepaid Card (the "Card"). Offer valid on Qualifying Tires purchased from participating dealers between March 17th, 2025 and March 31st, 2025. Offer valid only for legal residents of the 50 United States, the District of Columbia and Puerto Rico who are 18 years or older and are individual consumers. Not redeemable for cash. This rebate is not combinable with any other offer. Rebates will be awarded on a first-come, first-serve basis. Requests must be postmarked (if mailed) or submitted online by May 1st, 2025 11:59 EST. Not valid with other offers. The Card will be a digital prepaid card issued to customer's provided email address within (4) weeks unless the customer requests a physical card to be mailed at the time of rebate submission. You must claim your digital Card within 3 months from the date activation instructions are sent to you via email. If you do not claim your digital Card within that time frame, a virtual prepaid card will be generated for you, which will be accessible through the original payment email link. Offer void where taxed, restricted or prohibited. If you opt to receive a physical Card, such Card will not be sent to PO boxes except in North Dakota. Allow (8) eight to (10) ten weeks after online submission or mailing for delivery of a physical Card if so requested. Limit one offer per online submission or mailed envelope and two offers per name/household/address. Pirelli reserves the right to confirm identification and request additional proof of purchase (in which case order confirmation or placed order emails will not be accepted) to substantiate claim. Fraudulent submissions could result in federal prosecution under US Mail fraud statutes (18 USC Sections 1341 and 1342). This promotion is subject to all federal, state and local laws and regulations. Please retain copies of the materials you submit. All requests become the property of Pirelli and will not be returned. Pirelli is not responsible for any late, lost, illegible, postage due or misdirected mail, or for lost, interrupted or unavailable network, cable, satellite, server, Internet Service Provider (ISP), wireless network, website, or other connections including those through and/or by any website, availability or accessibility or miscommunications or failed computer, satellite, telephone, cable or wireless transmissions, lines or technical failure or jumbled, scrambled, delayed or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; wireless service congestion; failures or malfunctions of phones, phone lines or telephone systems, wireless towers or cellular tower equipment; any error, omission, interruption, defect or delay in wireless or other transmission, processing or communication; nondelivery; misdirected, blocked or delayed email notifications. Noncomplying rebate submissions will not be honored, acknowledged or returned. Pirelli reserves the right to cease making the claim form available online or to cease allowing online submission of the Rebate Form due to electronic, programming or technological problems/malfunctions/failures of any kind.

Rebate is in the form of a Mastercard® Prepaid Card. Use your Card everywhere Mastercard is accepted in the U.S. Issued by The Bancorp Bank, Member FDIC, pursuant to license by Mastercard International Incorporated. Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. Your use of the Card is governed by the Cardholder Agreement, and some fees may apply. This is not a gift card. Please note that prepaid cards are subject to expiration, so pay close attention to the expiration date of the card.

The Card is given to you as a reward or gift and no consideration, value, or money has been paid by you for the Card. Use of this Card constitutes acceptance of the terms and conditions stated in the Cardholder Agreement. All trademarks and brand names belong to their respective owners. Use of these trademarks and brand names do not represent endorsement by or association with this rebate program. All rights reserved.

The information you submit is governed by the Pirelli privacy policy, which can be found at https://www.pirelli.com/tires/en-us/privacy-policy

(*) QUALIFYING TIRES

P7TM AS PLUS 3: 18" and above rim sizes