

## DEAR PIRELLI DEALER,

Reward your customers with Pirelli's \$100 Black Friday Rebate Promotion!

We offer an easy-to-use online portal for faster claim processing and a digital rebate card sent straight to your customer's email address. Please remind your customers that accurate email addresses are crucial for digital claims and rebate cards. Of course, if your customer prefers a physical card, they can request it.

Our rebate portal is accessible at pirelli.us/black-friday-2024 or via QR code.

Customers who purchase a new set of SCORPION<sup>™</sup> or WEATHERACTIVE<sup>™</sup> Tires from participating dealers between November 21st, 2024 - December 4th, 2024, are eligible to receive a \$100 Pirelli Mastercard <sup>®</sup> prepaid card\* via online or mail-in rebate\*\*.

## **QUALIFYING TIRES**

SCORPION<sup>™</sup> MS SCORPION<sup>™</sup> VERDE SCORPION<sup>™</sup> VERDE ALL SEASON SCORPION<sup>™</sup> VERDE ALL SEASON PLUS SCORPION<sup>™</sup> VERDE ALL SEASON PLUS II SCORPION<sup>™</sup> AS PLUS 3

SCORPION<sup>™</sup> ZERO SCORPION<sup>™</sup> ZERO ASIMMETRICO SCORPION<sup>™</sup> ZERO ALL SEASON SCORPION<sup>™</sup> ZERO ALL SEASON PLUS SCORPION<sup>™</sup> ZERO AS PLUS 3 SCORPION<sup>™</sup> STR SCORPION<sup>™</sup> ATR SCORPION<sup>™</sup> ALL TERRAIN PLUS SCORPION<sup>™</sup> WINTER SCORPION<sup>™</sup> WINTER 2 SCORPION<sup>™</sup> ICE & SNOW

SCORPION<sup>™</sup> WEATHERACTIVE<sup>™</sup> CINTURATO<sup>™</sup> WEATHERACTIVE<sup>™</sup>

## Good Luck & good selling! Your Pirelli Team



\*Use your card everywhere Mastercard is accepted in the U.S. Issued by The Bancorp Bank, Member FDIC, pursuant to license by Mastercard International Incorporated. Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. Your use of the prepaid card is governed by the Cardholder Agreement, and some fees may apply. This is not a gift card. Please note that prepaid cards are subject to expiration, so pay close attention to the expiration date of the card.



\*\*For Rebate full terms and conditions, please visit: pirelli.us/black-friday-2024

POWER IS NOTHING WITHOUT CONTROL